

Press release

**ROLAND BERGER STRATEGY
CONSULTANTS INVITES STUDENTS FROM
AROUND THE WORLD TO "topics2003"**

- **Workshop weekend with consultants and top executives in Amsterdam on July 25-27**
- **The key issue: Driving synergies**
- **Solving a case study in a real-life consulting environment**
- **Closing date for applications: May 18**

Munich, April 14, 2003. Roland Berger Strategy Consultants will be holding its "topics2003" event for university students in Amsterdam on July 25-27. Some 50 high-caliber students from around the world will be joining forces with experienced consultants and top executives from a global Roland Berger client. The issue at the heart of the consulting weekend is "Driving synergies". In teams, the students will develop solutions to a real issue at the client. Closing date for applications for "topics2003" is May 18, 2003.

As in previous years, the event will feature "space for talent" and offer participants the chance to expand their knowledge on a current topic in the business world. On day 1, consultants and top executives from a Roland Berger client in the automotive industry will share knowledge with the participants. On day 2, the company's management will invite the teams to come up with solutions to a real issue at the client. The teams will be assisted in their work by Roland Berger consultants. This gives the students a unique insight into the world of international strategy consulting. On the final day, participants will present their proposals to the company's board.

"topics2003" offers participants an outstanding opportunity to learn new skills and experience the cut and thrust of real strategy consulting," says Karl Wilhelm Vogel, Managing Partner at Roland Berger. "The slogan "space for talent" shows that we want to give students space for creative thinking and to

come up with innovative, practical concepts. Our event strengthens the links between academia and industry and presents unrivalled networking opportunities."

In recent years, "topics" was held in Lucerne, Stockholm, and Lisbon. These events focused on e-commerce, m-commerce, and CRM. Further information and application forms for "topics 2003" are available at www.topics.rolandberger.com.

If you have any questions, please contact:

Jens Heinen
Roland Berger Strategy Consultants
Tel.: +49 89 9230-8190, Fax: +49 89 9230-8599
e-mail: jens_heinen@de.rolandberger.com