PRIVATE EQUITY Newsletter

QUARTERLY SPECIAL | EDITION 1+2/2021



SIGNED DEALS

for 2020 and Q1/2021 within the German-speaking region

EUROPEAN PE MARKET

Interview with Senior Partner Christof Huth and Principal Dr Thorsten Groth as well as digital expert Dr Ulrich Kleipaß

MOST RECENT STUDIES

by Roland Berger







Dr Sascha Haghani



Sven Kleindienst



Dr Thorsten Groth



Marc Hesse



Sebastian Haine



Dr Gerd Sievers



Justus Jandt

2

Dear Friends, dear Clients,

What a start to the year! The first quarter of 2021 has broken almost every record so far. This edition of the Newsletter provides an overview of the tremendous deal flow in the first quarter of 2021 in comparison to last year and examines various developments influencing the PE market. Additionally, it offers an overview of recent Roland Berger studies.

The 2020 PE year (197 transactions) saw lower deal activity overall than 2019 (253 transactions), driven by declines in the first half of 2020 in particular. In the second half of 2020, there was a quick recovery in PE-related deal-making in German-speaking Europe, which continues into 2021 so far. With 90 deals, Q1 of 2021 not only surpassed the already strong Q3 of 2020 but represents the strongest quarter in the long history of the PE Newsletter.

Economically, the dominant topic for 2020 was COVID-19 and its impact on deal-making, on portfolio companies and on daily life. By now the PE industry has become used to successfully dealing with COVID-19-related restrictions during deal-making and is focused on companies' development outlook beyond COVID-19. Politically, the year 2020 was characterized by the US elections, leading to a new Democrat-led government and Congress in early 2021. In Germany in particular, a new federal government as well as several state governments will be elected during 2021.

This PE Newsletter features an interview with Roland Berger's investor support experts Christof Huth and Dr Thorsten Groth on the outlook for the European PE market, and with Roland Berger's digital expert Dr Ulrich Kleipass outlining the increasing relevance of technology and software assets for the PE business.

In addition, we would like to highlight several recent Roland Berger studies relevant to the PE industry and their portfolio companies. Earlier this year we conducted our "European PE Outlook 2021" study, this being the 12th consecutive such publication. In it we summarize what experts in the market anticipate for different countries and regions and what factors they consider to be relevant for the PE business in 2021. Also, the eighth edition of the "World Rail Market Study", which Roland Berger conducted on behalf of UNIFE, investigates why the global rail market is a highly attractive segment that is continuing to grow despite low transport volumes during COVID-19. Our second edition of the "Future of Health" study addresses how digital platforms are transforming the healthcare landscape, with results from a survey of over 500 experts in healthcare digitalization. Our study "Redesign your operating model: Successfully linking strategy and execution" explores ways to structurally redesign an operating model, with a particular focus on connecting strategy and operational execution. In the eighth edition of the "Automotive Disruption Radar" we analyze four real-life developments that underscore the shift to autonomous mobility. Within the "Trend Compendium 2050: Megatrends shaping the coming decades" Roland Berger has analyzed six megatrends shaping the world between now and 2050. Finally, we'd like to point out two studies with a focus on sustainability, one in transportation - "Sustainable Aviation Fuels" - and the other in packaging - "Packaging sustainability 2030".

Let's see if the remainder of 2021 keeps pace with the rapid development of its first few months. The Roland Berger Investor Support Practice is happy to support you on your successful transactions in 2021 and beyond.

Yours sincerely

Christof Dr Sascha Huth

Haghani

Dr Thorsten Kleindienst Groth

Marc Sebastian Haine Hesse

Dr Gerd Sievers

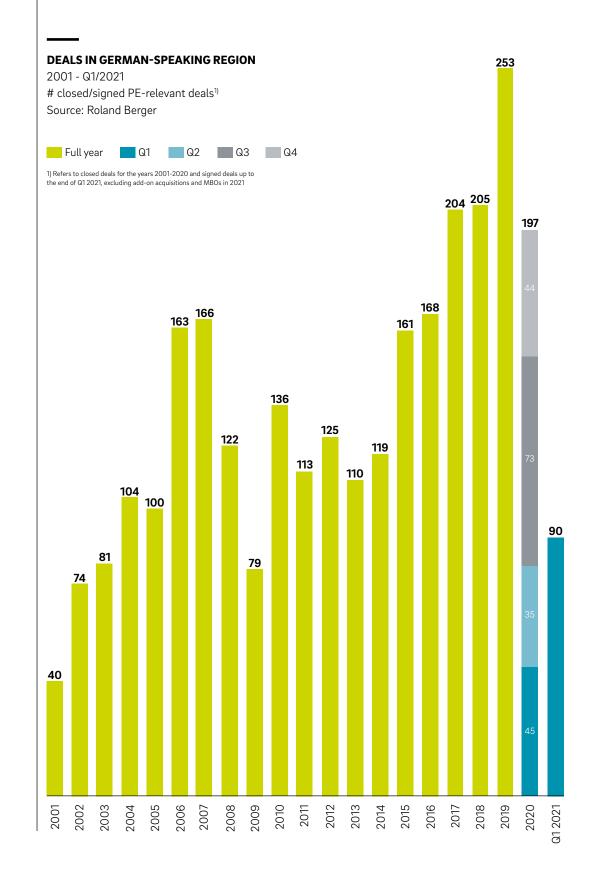
Justus Jandt

Sven

Deal activity in 2020 and Q1/2021

Signed deals for Q1/2021

The number of signed deals in Q1/2021 amounted to 90 PE-related acquisitions, double the Q1/2020 deal flow of 45. Moreover, figures already exceed the first half of 2020, indicating the strong dynamics of the PE industry after the significant decline in deal activity last year, esp. in Q2/2020.



Monthly deal activity in 2020 and Q1/2021

The start of 2021 brought a massive uplift in deal activity and has broken almost every record for a quarter. With 90 deals, it not only surpassed the strong Q3 of 2020, which benefited from the uplift after the initial COVID-19 lockdown, but also represents the strongest quarter in the very long history of the PE Newsletter. Industries with the highest deal count were IT/Telecommunication and Industrial Products, primarily driven by Construction, while Civil Economics and Financial Services experienced the lowest interest.

SIGNED DEALS PER MONTH IN GERMAN-SPEAKING REGION

Jan 2020 – Mar 2021¹⁾ # deals by industry Source: Roland Berger



1) Excluding add-on acquisitions and MBOs in 2020 and 2021



Christof Huth



Dr Thorsten Groth



Dr Ulrich Kleipaß

INTERVIEW

with Investor Support Senior Partner Christof Huth (CH) and Principal Dr Thorsten Groth (TG) as well as Digital Partner Dr Ulrich Kleipaß (UK)

What outlook for PE-related transactions do you expect in 2021?

<u>CH</u>: According to the European PE Outlook 2021 (to be released soon), PE professionals throughout Europe have a distinctly positive outlook for 2021. This positive momentum in deal-making has already materialized in the first months of 2021, when deal flow has been particularly strong. Geographically, PE professionals see the best growth outlook for 2021 in Germany, followed by Scandinavia and Benelux.

<u>TG:</u> Industries of particular interest to the PE industry in 2021 continue to be "technology and software" followed by "pharma and healthcare" and "business services". Activity in "technology and software" had already been very strong in 2020.

Why are PE companies so interested in technology and software assets?

<u>CH</u>: Technology can definitely be regarded as a COVID-19 winner. As the white-collar workforce has shifted to working from home in a very short space of time, companies need sophisticated technological solutions that allow their employees to stay productive in their home environment – beyond video-conferencing tools. With COVID-19 as a catalyst, companies also see the potential to further improve efficiencies by adopting digital solutions.

<u>TG</u>: From the perspective of a PE firm, software companies tend to be interesting for three reasons: First, software companies exhibit high revenue growth due to increasing digitalization needs across most industries, and they've often shown strong resilience during this crisis. Second, due to the scalability of their solutions, most companies tend to be highly profitable with strong cash conversion. Third, there are many verticals that are still fragmented enough to allow for attractive growth opportunities through buy-and-build. This is also why we invited RB Digital Partner Dr. Ulrich Kleipass (UK) to offer his perspectives.

COVID-19 has exposed backlogs in digitalization across all industries. What priorities have companies set in terms of digitalization and what challenges do they face?

<u>UK:</u> COVID-19 accelerated the demand for technological solutions and also provoked a major shift of digitalization efforts from establishing new business fields beyond the core value chain to focusing efforts on core business processes. More specifically, we currently see companies increasingly using digital solutions in order to make their core business processes more efficient and robust. Specific challenges for many companies exist in modernizing IT structures, which often still include many silo processes.

Which major technological trends support this development?

<u>UK:</u> The major technological trends are artificial intelligence (AI) and cloud computing. Artificial intelligence is somewhat of a slow-moving trend. AI has tremendous potential to render processes more efficient and create huge savings through automation, prediction and personalization, yet it is still hard for companies to identify good use cases for AI. While industry-specific use cases for AI will likely take some more time to be identified and implemented, we expect to see more industry-agnostic AI tools being rolled out soon – for example, call center automation through voice-enabled chatbots. For cloud computing, we're currently seeing a major shift from on-premise to hybrid to full cloud solutions.

INTERVIEW

What role will digital platforms play going forward?

<u>UK</u>: There will be an increasing trend towards digital platforms, even in conservative and complex industries. In healthcare, for example, COVID-19 has significantly shortened the timeline to build and offer platform solutions to patients, doctors and insurers as the demand from all sides increased during the pandemic, particularly for telemedicine. In contrast to price comparison websites or search engines, we expect no "winner takes it all" platform in more complex industries where processes are longer, more complex and include more stakeholders. Instead, we expect various platforms for different use cases. Taking the healthcare example, we expect that there will be separate platforms for appointments, telemedicine, diagnostics and so on.

From the perspective of PE firms, how can the commercial potential of technology companies be evaluated?

<u>UK</u>: There are various factors to be considered when evaluating the commercial potential of technology companies. These include a review of the fast-growing market, customer trends and competitive dynamics. Additionally, the uniqueness and scalability of a particular technology solution and its technological backbone need to be scrutinized. In this context, Roland Berger can draw upon the extensive resources of our global Digital practice.

PE-RELATED DEALS SIGNED IN Q1 2021 WITHIN THE DACH REGION

TARGET

42 life sciences GmbH & Co. KG Aachener Maschinenbau GmbH ACADEMY Holding AG ACTICO GmbH AMEOS Gruppe AG

arxes-tolina GmbH Bergert Group GmbH Birkenstock GmbH & Co. KG

BrandMaker GmbH Bringmeister GmbH Bunny Tierernaehrung GmbH C.C. Holding GmbH CA Immobilien Anlagen AG Camunda Services GmbH celebrate company GmbH CEMA AG Cinerius Financial Partners AG CrustaNova GmbH CrvLaS GmbH Dracoon GmbH E & S CNC-Lasertechnik ec4u expert consulting ag; Bulpros Consulting AD Ecoroll AG Ergosign GmbH

EvivaMed FFG FINANZCHECK Fischer Panda GmbH Franke Water Systems AG GBA Gesellschaft für Bioanalytik HERO GmbH HORN & COSIFAN Computersysteme GmbH; PK Office GmbH

HUEPPE GmbH IGEL Technology GmbH impactit GmbH Stadtler Logistik GmbH & Co. KG Infinigate Holding AG Interact Digital AG Jedox AG

karriere tutor GmbH L3 Magnet-Motor GmbH; L3Harris Technologies, Inc. Leoni Studer AG

Lonza Specialty Ingredients

Ludger Beerbaum Stables GmbH MAGRO Verbindungselemente Mambu GmbH

marbis GmbH Motel a Miio GmbH MRH TROWE Native Instruments GmbH

BUYER

ArchiMed QVM Privatkapital ECM Equity Capital Management Bregal Unternehmerkapital Intermediate Capital Group Plc; Axel Paeger Waterland Private Equity Investments DBAG L Catterton Management Limited; Financiere Agache Rubicon Technology Partners Rockaway Capital Maxburg Capital Partners Waterland Private Equity Investments Starwood Capital Group Insight Partners; Highland Europe (UK) EMZ Partners Waterland Summit Partners Rigeto Unternehmerkapital Silver Investment Partners BayBG and others DIH Deutsche Industrie-Holding Silverfleet Capital Partners

PINOVA Capital Harald Quandt Industriebeteiligungen GmbH Nalka Invest smava (H&F) Sued Beteiligungen Equistone Partners Europe Ardian Blue Cap Harald Quandt Industriebeteiligungen GmbH; Cadence Growth Capital GmbH AURELIUS TA Associates Management DBAG

Bridgepoint Advisers Limited Carlyle Group Iris Capital Management; Insight Partners; Wecken & Cie.; eCAPITAL entrepreneurial Partners AG Findos Investor Triton Partners

Bruno Fankhauser and Helvetica Capital Cinven Partners LLP; Bain Capital, LP; Public Sector Pension Investment Board Waterland Private Equity Investments Arcaris Management Technology Crossover Ventures and others FLEX Capital Maxburg Capital Partners AnaCap Financial Partners Limited Francisco Partners

TARGET

Nexthink SA Norsk Hydro ASA (Rolling business) Nufin GmbH

Oikos Group GmbH Omikron Data Quality GmbH Perfect Drive Sports Group GmbH Personio GmbH

Phrase

PolyTherm GmbH & Co. Kunststoffveredelungs-KG Project Campus Berresgasse 22 R+S Group AG Raynet GmbH RET GmbH Ringbeck GmbH (50% stake) Rodenstock GmbH

SanderStrothmann GmbH Schock GmbH sennder GmbH Skytanking Holding GmbH Small Precision Tools Group Smaser AG sofatutor GmbH

Solvay SA (Amphoteric Surfactant Manufacturing business) Spiegel Institut Holding Spies KG Staffbase GmbH

Stranet AG TBS Brandschutzanlagen GmbH TELROTH GmbH The Fruchtexpress Group THE Machines Yvonand SA Triopt GmbH United Planet GmbH Varo Energy B.V. (16% stake) VW Volleyball World SA

Wartsila Euroatlas GmbH Wundex - Die Wundexperten GmbH Xortec GmbH (75% stake) YellowFox GmbH YIELDKIT GmbH Zytomed Systems GmbH ZytoVision GmbH

BUYER

Permira Advisers LLP and others KPS Capital Partners Valar Ventures; GFC Global Founders Capital GmbH; Cherry Ventures Management GmbH Goldman Sachs (private equity operations) GENUI GmbH; Amit Shah (private investor) Bregal Unternehmerkapital Accel; Index Ventures; Northzone Ventures AS; Meritech Capital Partners; Lightspeed Venture Partners; GFC Global Founders Capital GmbH; Picus Capital GmbH Carlyle Group Quartum Kapital

Quaero Capital DBAG PINOVA Capital **Fidelium Partners** AURELIUS Apax Partners SAS; Mubadala Investment Company PJSC Afinum Management Triton Partners Accel; Lakestar Advisors Carlyle Group FountainVest Partners **AUCTUS** Capital Partners Gimv NV; EMERAM Capital Partners GmbH; CSP Investment OpenGate Capital Management

Rhein Management Triton Partners General Atlantic Service Company, L.P.; Insight Partners; e.ventures AUCTUS Capital Partners DBAG AURELIUS Wachstumsfonds Mittelstand Sachsen Plus CAPCELLENCE Management DBAG NOAH Group The Carlyle Group CVC Capital Partners Limited; Federation Internationale de Volleyball Mimir Invest capiton **Beyond Capital Partners** ECM Equity Capital Management Waterland Private Equity Investments ArchiMed ArchiMed

PE-RELATED DEALS SIGNED IN 2020 WITHIN THE DACH REGION

TARGET

5aSec Group 7days 7NXT Health Aareon abc dental Adsano Engineering Alba Staedte- und Industriereinigung Baving alphaQuest Alupress Berlin Ankerkraut Apleona AT - Automation Technology ATX Auxmoney

Avedos Avira AXON Insight AZ Gartenhaus Bader Holding BASYS Bartsch EDV-Systeme BBI - Bildungs- und Beratungsinstitut

BearingPoint RegTech Bebob Factory Beck et al.; binary; direkt Gruppe bergfex BIOVEGAN BitterPower BMS Maschinenfabrik

Bock Group BplusL; Defoxx Bruno Interior BSI Business Systems Integration CAA - Contract Administration Associates Campanda Canyon Bicycles

Cedes Cleeven group CNP Pharma congatec Holding Contidata Datensysteme COYO Cunesoft detailM Deutsche Glasfaser

DPUW Deutsche Pflege und Wohnen Dr. Dr. Wolfgang Kater & Kollegen MVZ Dr. Foedisch Umweltmesstechnik

Easy Software EEII AG EF Kids & Teens Egoditor Eisenmann (Paints & Assembly unit) Emil Niggeloh; Hugo Dürholt (to form ENI Spezialschrauben)

BUYER

LGT Private Debt Chequers Capital; Paragon Partners Oakley Capital Limited Advent International Corporation Admetos Ellab IK Investment Partners

Family Trust Investor Callista Private Equity **EMZ** Partners **PAI** Partners PINOVA Capital Harald Quandt Industriebeteiligungen Foundation Capital; Centerbridge Partners GBTEC (Main Capital) Investcorp Bisnode (Ratos) 3i Group GFEP Aurelius Growth Capital Constellation Academy (Ufenau Capital Partners) Nordic Capital Triginta Capital Waterland Private Equity Investments Russmedia Equity Partners Finexx ARCUS Capital EOL Packaging Experts (CGS Management) NORD Holding DPE Deutsche Private Equity RUF-Betten (NORD Holding) Capvis I.S. Held

erento (Russmedia Equity Partners) Groupe Bruxelles Lambert; Tony Fadell (private investor) capiton (Capiton VI) Vespa Capital capiton Deutsche Beteiligungs AG Gantner (Ardian) Marlin Equity Partners Phlexglobal (Vitruvian Partners) Aurelius Growth Capital EQT; OMERS Infrastructure Management Argentum Pflege (Trilantic Europe) zahneins (PAI Partners) NORD Holding; Wachstumsfonds Mittelstand Sachsen Plus Battery Ventures Nacala Holdings Permira Advisers FLEX Capital Nimbus BV Investkapital Industrieholding

TARGET

ESC - Enterprise Security Center ETM - Engineering Technologie Marketing EWERK F24 FIT/One

Fixatti Group

Flender Holding forteq Nidau Fritz Hiltl Hosenfabrik GA Actuation Systems Garrett Motion GDS Präzisionszerspanung Geba Cables GeneWerk Georg Parlasca Keksfabrik Gerding Verkehrstechnik; MIS Getronics International Golfino GPredictive Groupe Acrotec Guntermann & Drunck **GUS Holding** Hagesüd Interspice Gewürzwerke Heinz Braeuer HELIOT Group Hermes Germany Hexion Inc. (Phenolic Specialty Resins)

hg medical Hoerbiger Holding (Engine Legacy Solutions business) Hornetsecurity

Horstmann HRWorks

Huba Control iC Consult Group IKA Innovative Kunststoffaufbereitung IKOR InFarm

Infoniqa Payroll Holding

Infopark Group inter.PAL ISKA Schön J.A. Woll Handelsgesellschaft

Joh. Leupold John P. Kummer (Adhesives Division)

Jurchen Technology Kalt Maschinenbau Keith & Koep

BUYER

Swiss IT Security (Ufenau Capital Partners) Callista Private Equity

NORD Holding Hg Waterland Private Equity Investments Arkema Group (Patrimonium Private Equity) The Carlyle Group Liberta Partners Lorea Accursia Capital **KPS** Capital Partners PMG MittelstandsGruppe Lafayette Mittelstand Capital Ampersand Capital Partners AUCTUS Capital Partners AVS Verkehrssicherung (Triton) GSH Private Capital Endless CrossEngage (Target Partners) The Carlyle Group Naxicap Partners Bregal Unternehmerkapital Solina (Ardian) PrecapitalPartners Cube Infrastructure Managers Advent International Corporation InvestIndustrial; Black Diamond Capital Management NORD Holding Cooper Machinery Services (Arcline Investment Management) Providence Equity Partners; Verdane Capital Advisors Vitronet Projekte (DBAG) EMZ Partners: La Financiere Patrimoniale d'Investissement; Aberdeen Standard Investments Limited (Private Equity Division); Golding Capital Partners; Maguar Capital Wise Road Capital The Carlyle Group INVEST EQUITY Ufenau Capital Partners Franz Haniel & Cie; TriplePoint Capital; Atomico; Bonnier Ventures; LocalGlobe; Hanaco Venture Capital; Astanor Ventures; LGT Lightstone Europe; Mons Capital Warburg Pincus; Elvaston Capital Management **BID Equity** Orlando Management STG Braunsberg (DBAG) Consortium led by AC Curtis Salta (Adiuva Capital) Waterland Private Equity Investments Meridian Adhesives (Arsenal Capital Partners) Lafayette Mittelstand Capital CGS Management

Garz & Fricke (Afinum Management)

PE-RELATED DEALS SIGNED IN 2020 WITHIN THE DACH REGION (CONT'D)

TARGET

Kienzle Automotive Klafs **KLANN** Packaging **KLAPP** Cosmetics Klinik Schöneberg Kretz + Wahl Lamina Technologies Ledvance (Eichstaett site) Lemco Precision Listan Lucien Ortscheit M. Kappus MACH Makerist matrix technology AG McTREK Retail Meelogic Consulting Mehler Vario System Meridian Spa & Fitness Metoda MEZ **MHP Solution Group** Mikron Berlin; UAB Mikron Kaunas Mirabelle-Care Mirion Technologies (AWST)

Muegge

MULTIMON Industrieanlagen Musumeci S.p.A; Genoud Arts graphiques n3k Informatik Natural Elements; Vita Naturalis; Tauron Ventures Neo Cos Service Neodigital

Netrics

neuraxpharm Arzneimittel Neutromedics

Nexmed

Next.e.GO Mobile Nils Holger Moormann Northern Access Nova Traffic NSM Engineering OUNDA Pacura med Pfaudler

PharmaZell Pierau Unternehmensberatung Piller Entgrattechnik Planet Sports Pluradent PPM Reinstmetalle Osterwieck PPS. Imaging Pro Engineering Radium Lampenwerk RAFI

BUYER

Liberta Partners Egeria Accursia Capital Mandarin Capital Partners Triton HANNOVER Finanz; Lück Invest Triton Callista Private Equity Afinum Management Afinum Management Silver Investment Partners AdAstra Main Capital Partners fabfab (Rianta Capital) Ufenau Capital Partners GA Europe: cm.solutions GlobalLogic (Partners Group) DPE Deutsche Private Equity David Lloyd Leisure (TDR Capital) Maxburg Capital Partners AURELIUS FSN Capital Partners Callista Private Equity **AUCTUS** Capital Partners Mirion Technologies (Charterhouse Capital Partners) HQ Equita Deutsche Beteiligungs AG Allegra Capital

Invision Private Equity DOMUM Unternehmer & Kapital

Maxburg Capital Partners Alstin Capital; Deutsche Rückversicherung Tineo (Waterland Private Equity Investments) Permira Advisers BIOBank (NewAlpha; Capital Croissance) Econa ND Group Emendo Deutsche Beteiligungs AG Schneider + Co (Invision Private Equity) Studer Family Office Bevond Capital Partners **Bencis Capital Partners** GMM Pfaudler Limited (Deutsche Beteiligungs AG) Bridgepoint Fortna (Thomas H. Lee Partners) SFO Gruppe Invision Private Equity Deutsche Mittelstandsholding Lafayette Mittelstand Capital MKCP Beteiligungsgesellschaft **AUCTUS** Capital Partners ASC Investment Oaktree Capital

TARGET

Rapid Data; Columba Online IdentityManagementREAL General ContractingRoboyoRoth GruppeRotwildSana Kliniken AG (Medical Care Center)Sander + PartnerSanimedsaracus consultingSchwarzScienionSirag; Univer; UniprodSolvaySolvias

Speditions-Kontor Gotthold Kunow STP Informationstechnologie TASKING TeleClinic

Tenie and Gores The House Agency Threema ThyssenKrupp Elevator TonerPartner Deutschland trbo TRIA Personal Valmet Automotive Veeam Software Velero Immobilien Walter Hundhausen WEKA Westiform Germany WindStar Medical Woodward (Renewable Power Systems and Relays Business) woom WOW Tech International Wurst- und Fleischwaren Bautzen WWB Tiefbaugesellschaft xdot Zentrum für Beatmung und Intensivpflege NRW zetcom Zippel GmbH & Co. KG Maschinenfabrik **ZMK** Technologies Zünd Precision Optics; Optivac

BUYER

BIP Investment Partners

Lafayette Mittelstand Capital MML Capital Partners Patrimonium Private Equity Advisors **AUCTUS** Capital Partners Adiuva Capital Battery Ventures Palero Capital Maxburg Capital Partners MIB Industriebeteiligungen Cellink (Peppermint Financial Partners) Valeta (Halder Beteiligungsberatung) Latour Capital FCPR Water Street Healthcare Partners; ILL Partners Customs Support Group (Mentha Capital) Bregal Unternehmerkapital FSN Capital Zur Rose Group (IDInvest Partners; Digital Health Ventures) **EMERAM** Capital Partners Ufenau Capital Partners Afinum Management Advent; Cinven; RAG Foundation Gilde Buy Out Partners Nordwind Capital TEMPTON (AUCTUS Capital Partners) Mutares Insight Partners Kohlberg Kravis Roberts **CE** Capital Partners Paragon Partners Pentapart Beteiligungskapital Oakley Capital Limited **AURELIUS Equity Opportunities** Bregal Unternehmerkapital

CDH Investments RBB Management AUCTUS Capital Partners Elvaston Opseo (Sofina; Ergon Capital Partners)

Harald Quandt Industriebeteiligungen Flacks Group Vexve Armatury (DevCo) Verium

Presenting recent Roland Berger studies



PE Outlook 2021

Technology, software, pharma & healthcare are the most attractive sectors for PE investments

Despite the ongoing coronavirus pandemic, optimism is growing in the private equity industry. Four out of five experts expect an increase in M&A transactions involving private equity (PE) in 2021. More than a third estimate that the rates of increase will be in the double digits. Digitalization and add-on acquisitions are the most relevant for value enhancement. These are the findings of Roland Berger's "European Private Equity Outlook 2021", a survey of private equity (PE) experts in Europe.

Confidence in the PE industry is surprisingly high this year. While in previous years just under one third of the PE professionals surveyed expected an increase in M&A transactions with PE involvement, this year the figure is 80 percent. Taking into consideration the COVID-19 pandemic, which has not yet been overcome, this is an indication of the industry's resilience to change in the economy.



World Rail Market Study – Forecast 2020 to 2025

The global rail market continues to grow despite a drop in transport volumes due to COVID-19. The rail supply industry has experienced consistent long-term growth over the last few decades. While the COVID-19 pandemic has disrupted this growth path by causing lower passenger and freight volumes for rail operators, the attractiveness of rail will allow the sector to recover quickly and continue its positive development. This is the assessment of the "World Rail Market Study 2020", which Roland Berger conducted on behalf of UNIFE, the Association of the European Rail Supply Industry.

The eighth edition of the UNIFE World Rail Market Study once again provides a comprehensive view of the current status and expected development of the total and accessible world rail supply market. The study covers the market development of 65 countries, which jointly comprise more than 98% of global rail traffic, clustered into seven regions.



Redesign your operating model: Successfully linking strategy and execution

Is your operating model fit for purpose?

An operating model defines how a company goes about delivering on its purpose. Before the COVID-19 crisis, many businesses already suffered from operating models that had undergone incremental and unstructured changes over time, becoming often hidden barriers to organizations delivering on their strategy. Now, as a result of COVID-19, businesses are having to restructure under extreme pressure, and risk drifting further away from achieving their long-term goals. Redesigning and implementing a fit-for-purpose operating model is thus of paramount importance, especially through the current crisis.

A company's operating model can become unstructured over time. To ensure their operating model remains effective, companies need to systematically review and redesign it. Roland Berger has developed four key design elements, which enable companies to redesign their operating model.

Private Equity Newsletter Quarterly Special | Edition 1+2/2021



Automotive Disruption Radar #9

The electric vehicle market finally comes of age, with an almost 5% market share

The ninth edition of the Automotive Disruption Radar is all about electric vehicles (EVs). After years of unremarkable performances, the electric vehicle market jolted into life in 2020 with multiple indicators showing strong growth and record highs. The report also assesses the current high valuations of new players, and how OEMs are striking back.

The EV market finally took off in 2020, with sales, market share and other key industry indicators all hitting record highs. EV penetration more than tripled between 2017 and 2020 to reach 4.7% of total vehicle sales, according to the latest ADR, a twice-yearly report. It also found clear signs that it's not just trailblazers like Tesla that are pushing the shift towards EVs – traditional automakers also making potentially game-changing advances and investments.

This report takes a closer look at the evidence pointing towards an electric breakthrough. For example, almost all the EV-related indicators show record high scores, with more people buying EVs, more EV models being produced by OEMs, more venture capital investment in EVs and more charging stations being put in place. However, subsidies and Covid-related stimulus programs may be behind the growth.



Trend Compendium 2050: Megatrends shaping the coming decades

The year 2020 has shown quite dramatically that things can quickly turn out rather different than predicted. Nonetheless, corporate strategies need to rely on well-founded assessments of future trends. To help you take a step back from the daily clamor and determine what really matters, the Roland Berger Institute (RBI) has compiled a new edition of the Roland Berger Trend Compendium, now with a horizon stretching to 2050.

The Roland Berger Trend Compendium comprises six megatrends shaping the world between now and 2050. They encompass economic factors as well as social, environmental, technological and geopolitical shifts. Our awareness and understanding of these megatrends help us and our clients develop sustainable solutions for the challenges and opportunities ahead. This compact version is just the start of a series of deeper analyses of the six megatrends, scheduled for 2021.



Future of Health – The rise of healthcare platforms

Digital platforms are transforming healthcare – it's time to prepare your platform play. Healthcare platforms are set to become part of the "new normal". The option for players of creating or joining a platform will change the healthcare market beyond recognition, strengthening the position of tech companies and startups, empowering providers and consumers, and redefining roles for insurers. But with change comes disruption. Market players are asking themselves what type of platforms will dominate tomorrow's market. What makes some platforms more successful than others? And, crucially, who will be best positioned to own the patient interface in the future?

Roland Berger's second Future of Health survey, building on the 2019 investigation, provides some answers to these questions. Industry insiders are expecting even stronger growth of digital health than a year ago, partly driven by the COVID-19 pandemic. They see customer experience as the number-one success factor for platforms, more important even than perceived health benefits. Healthcare providers are best positioned to "own" patients, while tech companies have a stronger starting point when it comes to preventive care. Rather than consolidation, the industry is expecting platforms offering specific services to retain their important role in the period until 2025 – particularly in Europe.

Ultimately, it appears that everything is still to play for. Healthcare players must fine-tune their radars and identify upcoming trends in the market. Only then can they define an appropriate strategy for their business, be that building their own platform or entering into partnerships with other players. Access to a strong network of platforms will be a key success factor for all types of players.

Private Equity Newsletter Quarterly Special | Edition 1+2/2021



Sustainable Aviation Fuels

The best solution for large sustainable aircraft?

Aviation needs a sustainability revolution. Power-to-liquid fuels will be crucial to power large long-haul aircraft. In 2019, civil aviation made up \sim 3% of global carbon emissions, but while other industries reduce their emissions, aviation's share is expected to keep growing once the industry recovers from the COVID crisis. Electrical propulsion, hydrogen fuels and sustainable aviation fuels (SAFs) will all have a role to play in decarbonizing the industry.

The industry has introduced ambitious long-term targets, such as a promise of net-zero growth after 2020, and a reduction of emissions to half of 2005 levels by 2050. In order to meet its emissions reduction targets, aviation will need to adopt more revolutionary measures, particularly with regards to propulsion. SAFs are among the most promising new technologies, hence they are expected to play a crucial role alongside hydrogen and electrical propulsion in decarbonizing aviation.

To enable the usage of SAFs at scale, several barriers will have to be overcome, chief of which is affordability. While HEFA SAFs are currently the least expensive SAFs, it will likely be power-to-liquid SAFs that become the most economically viable in the long term as renewable energy prices fall. Aerospace, aviation, governments and the energy sector alike should carefully consider investing in SAFs, in parallel with investments in other key sustainable technologies, to help realize their potential.



Packaging sustainability 2030

Roland Berger perspectives and expertise highlights.

Packaging waste management is no longer just a trend, but a key strategic pillar for the industry. Over the last decade, global awareness of the impact of packaging waste has not only gained massive momentum, but the whole approach to sustainable packaging has been revolutionized. Through legal obligations and sanctions, media publicity and increased awareness from fast-moving consumer goods (FMCG) producers, sustainability in packaging has been firmly entrenched as a top priority in the industry. If industry players are not including sustainability as one of their key strategic pillars, it won't just be detrimental for the planet, it will also hinder their success – sentiment reiterated in this latest study by Roland Berger.

For further information, questions or remarks please contact: **ROLAND BERGER GMBH**

Investor Support, Sederanger 1, 80538 Munich, Germany Chantal van Lierop, Phone +49 89 9230-8333, chantal.vanlierop@rolandberger.com

Cover photo credit anyaberkut/iStock