New mobility services and autonomous driving: Where's the car industry heading?

CONSUMER PREFERENCES CHANGING

Growing interest in new mobility services
45% of drivers wouldn’t buy a car again if the cost of using RoboCabs fell below costs of using an own car

INDUSTRY IS RESPONDING

Money pouring in
Venture capital firms invested USD 25bn in mobility services and AI industries, up from USD 11bn in 2016

SMART STAFF
The number of R&D personnel working on mobility services and autonomous driving topics jumped by 22.5% in one year (from 41,000 to 51,000)

MORE MODELS ON OFFER
14% of new car models in China were electric vehicles and 13% in Germany (up from 10% and 12% respectively in 2016)

IMPACT OF INNOVATION
2.4% of all patents were related to autonomous functions, up from 1.6% in 2016

*The figures in the graphic are based on the results of the Automotive Disruption Radar, a semi-annual survey conducted in 13 countries: Belgium, China, France, Germany, India, Italy, Japan, Netherlands, Singapore, South Korea, Sweden, UK, USA.